

Job Title: Web Developer

Overview:

Indigenous Marketing Solutions is an expanding creative agency that specializes in graphic design and branding services. With a growing demand from our clients for website development, we are expanding our services and seeking a talented Web Developer to be the pioneering member of our web development department. In addition to development, the Web Developer will project manage the web components of our creative projects, overseeing all development tasks and managing any subcontractors as needed.

This is a unique opportunity to join Indigenous Marketing Solutions as the inaugural Web Developer. You will be instrumental in guiding the development of our web services and contributing to the growth of our agency. The position may involve working on both external and internal projects, offering a diverse and dynamic work environment.

This is fulltime position with normal working hours of 8-4 Monday to Friday. We have a flexible work environment and remote working options.

Key Responsibilities:

Website Development: Collaborate with our graphics and UX designers to create and develop fully functional client websites that meet project objectives and client expectations.

Project Management: Take charge of the web development aspects of our creative projects, ensuring that timelines and deliverables are met. This includes coordinating with other team members and departments.

Subcontractor Management: When necessary, manage and coordinate subcontractors for specific web development tasks, ensuring their work aligns with project goals and quality standards.

Quality Assurance: Implement thorough testing and quality assurance protocols to guarantee website functionality, performance, and compatibility.

Technical Expertise: Stay updated with the latest web development trends, technologies, and best practices to continually enhance our agency's web offerings.

Client Collaboration: Interact directly with clients to understand their needs, provide technical insights, and ensure client satisfaction throughout the project lifecycle.

Qualifications:

- Strong proficiency in web development languages and frameworks, such as HTML, CSS, JavaScript, and popular content management systems (e.g., WordPress).
- Demonstrated project management skills with the ability to oversee multiple projects, set priorities, and meet deadlines.
- An aptitude for working collaboratively with graphic designers, UX designers, and other team members to bring creative concepts to life.
- Excellent communication skills, both verbal and written, to effectively convey technical information to non-technical team members and clients.
- A proactive mindset with a willingness to take the lead in shaping the direction of our web development department.

Education and Portfolio Review:

- A bachelor's degree in a relevant field, such as Computer Science, Web Development, or a related discipline, is preferred. Equivalent work experience may be considered in lieu of formal education.
- Candidates will be asked to provide a portfolio of past web development projects. The portfolio should showcase a range of work and demonstrate technical proficiency, creativity, and the ability to meet project goals.

If you are a skilled and motivated Web Developer eager to establish and lead our web development department, we invite you to apply for this pivotal role at Indigenous Marketing Solutions.