

PART 2 – WEAVING THE PIECES



Strategies and Tips for Communicating with Community Members

The following list outlines strategies and tips for communicating with community members. The list contains methods of communication and tips that were shared by First Nation participants of Sustainable Infrastructure Workshops from British Columbia and Alberta. This list is not exhaustive.

1. Have an asset management presence at career fairs or tradeshow
2. Encourage community input
3. Encourage the community to participate in decision making processes
4. Have door prizes at events/meetings
5. Have guidance from Elders and youth
6. Encourage partnerships with companies and external organizations
7. Have a strong leadership involvement
8. Serve meals or snacks at the meetings/events
9. Provide transportation to meetings/events
10. Have public works involved in presentations
11. Have your asset management team involved in presentations
12. Share a combination of information and evidence
13. Advertise or make announcements at local sporting events
14. Utilize team building activities
15. Utilize translators
16. Use lots of photos in prepared material or presentations
17. Utilize university student planners in your asset management team
18. Utilize scavenger hunts with clues being hidden at asset locations throughout the community
19. Use non-technical language when communicating with community members