

PART 2 – WEAVING THE PIECES



Suggestions for Community Engagement

The following table outlines suggestions for community engagement. The table contains methods of communication and tips that were shared by First Nation participants of Sustainable Infrastructure Workshops from British Columbia and Alberta. The list is not exhaustive.

Announcements at Community Events	Announce the time and place of Asset Management Meetings that are open to the community. Or announce any new infrastructure or any asset management decisions.
Annual General Assemblies	Make sure to account for asset management in your agenda for your Annual General Assemblies to keep community members informed.
Community Meetings	Incorporate asset management into other Community Meetings.
Community Events	Advertise your asset management program at community events.
Director Meetings	Account for discussion on asset management in Director Meetings.
Door-To-Door	Go door to door to distribute asset management information or the time and location of meetings.
E-Mail	Send e-mails to community members with asset management information or the time and location of meetings.
Elder Events	Make announcements about asset management meetings or asset management decisions at Elder events to keep Elders engaged in the program.
Facebook	Post asset management information to your Nation's Facebook page or create a Facebook event for asset management meetings.
Flyers	Distribute flyers to your community (digital or hardcopies) that have asset management information, or details about upcoming events and meetings.

Forum

Create an online forum where community members can discuss asset management in your community.

Internet

Create a website devoted to your First Nation's asset management program. Community members can go to this website to find asset management information.

Meetings

Encourage people to come together and learn about asset management face to face. Valuable information or input from the community can be gained at these meetings.

Newsletters

Distribute weekly, monthly, or quarterly newsletters to your community members. These can include introductions to your team, introductions to your program, or introductions to new infrastructure, etc.

Open Houses

Invite community members to visit or tour a place or piece of infrastructure (e.g. the water treatment facility) in which they normally don't have access to.

Staff Events

Hold events for all Administrative Staff that informs them about asset management.

Posters

Create asset management posters to put up in your community. The posters can have information regarding your asset management program or information regarding upcoming meetings or events.

Newspaper Postings

Create asset management information articles, share exciting asset management news, or advertise your upcoming asset management meetings in your local newspaper.

Presentations To Elders

Hold meetings specifically geared towards the elders in your community so that they are engaged in your asset management program.

Radio Announcements

Make radio announcements that share asset management information, exciting asset management news or advertise upcoming asset management meetings.

Announcements at Seasonal Activities

Make asset management announcements at seasonal activities such as sporting events, or other social gatherings.

Social Media

Utilize all forms of social media to share asset management information, such as twitter, Instagram, Facebook, etc.

Tradeshows

Set up asset management booths at tradeshows or have some of your staff attend tradeshows as attendees.

Website

Have a section of your Nation's website dedicated to asset management and update it regularly.

Word of Mouth

Spark conversations regarding asset management information or asset management meeting time and locations and ask people to pass it along to their family and friends.

Workshops

Create workshops that community members can attend to learn about asset management.

Youth Presentations

Hold meetings specifically geared towards the Elders in your community so that they are engaged in your asset management program.